



ARAPAHOE COUNTY

Tobacco Control Program Overview
Board of Health, January 2025

Tobacco Prevention & Control Program Overview

Presenters

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Agenda

- Program Foundations
 - Funding Overview
 - Shared Risk and Protective Factors Approach
 - Priority Populations
 - Data Trends
- Prevention Strategies
- Cessation Supports
- Local Policy Work
- On the Horizon
- Questions and Discussion



ARAPAHOE COUNTY

Program Foundations

Funding, approaches, priority populations, and trends

Funding

- ACPH's Tobacco Control/Prevention program is funded by a State Tobacco Education and Prevention Partnership (STEPP) grant administered by the Colorado Department of Public Health & Environment (CDPHE).
- STEPP was created under Colorado Revised Statute Section 25-3.5-804 to support tobacco education programs aimed at reducing tobacco use initiation and promoting cessation among youth and adults.

Funded by Amendment 35 (2004) and Proposition EE (2020).





Risk and Protective Factors Approach

Effective prevention focuses on reducing risk factors, and strengthening protective factors, that are most closely related to the problem being addressed.



- Risk factors are characteristics at the biological, psychological, family, community, or cultural level that precede and are associated with a higher likelihood of negative outcomes.
- Protective factors are characteristics associated with a lower likelihood of negative outcomes or that reduce a risk factor's impact.

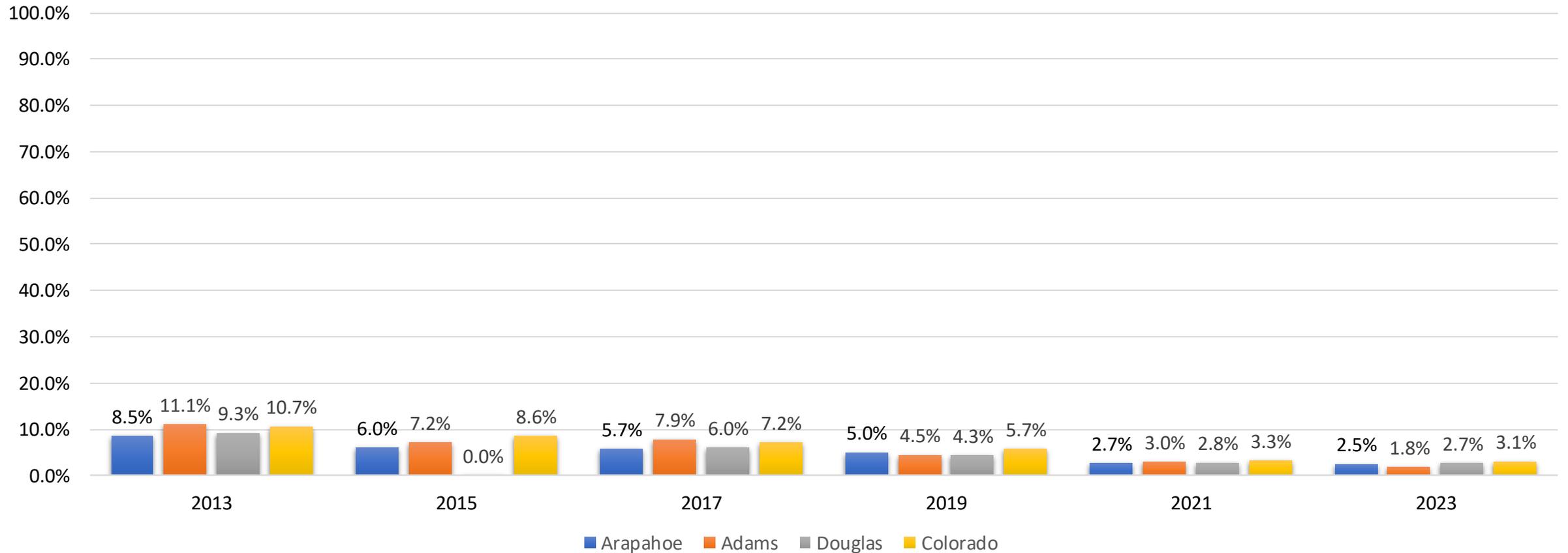
Priority Populations

We acknowledge that the progress and successes of the tobacco control/prevention efforts in Colorado have not been experienced equitably by all Coloradans.

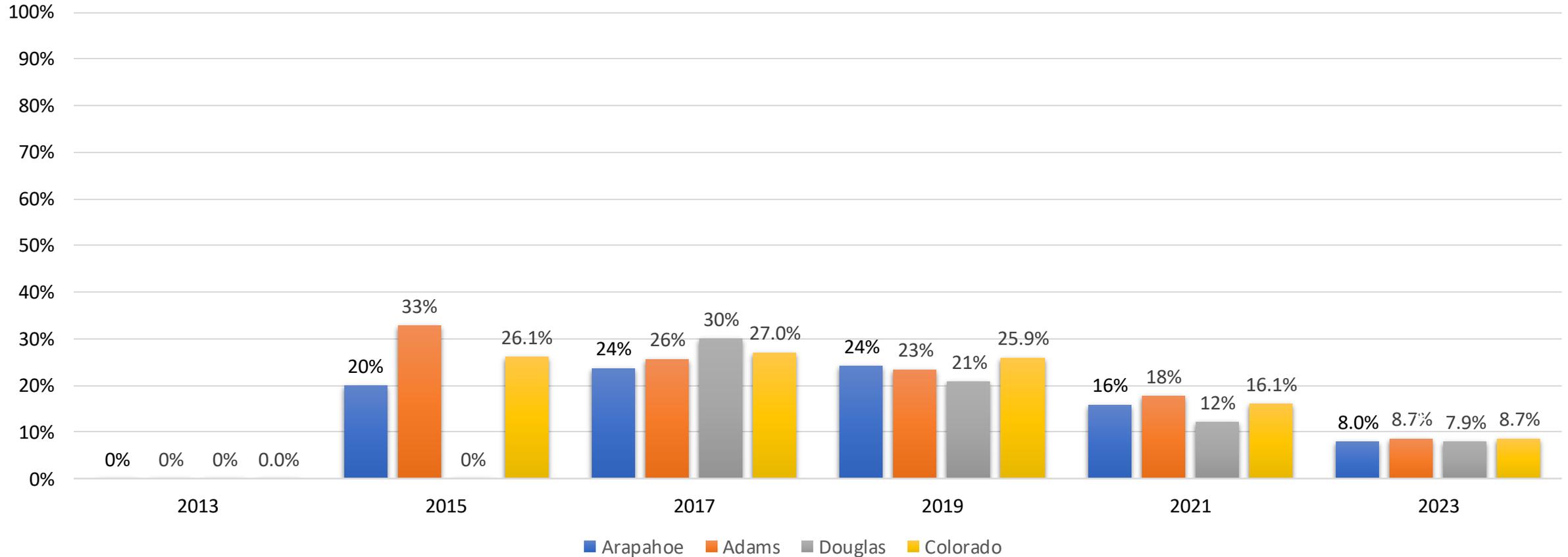
- CO data from 2001 - 2018 show these populations are experiencing the most tobacco-related harm:
 - American Indian and Indigenous people
 - Black and African Americans
 - LGBTQ+ community
 - Rural residents
 - Those covered by Medicaid
 - Those with behavioral health conditions



Percent of high school students who smoked a cigarette during the past 30 days by region



Percent of high school students who used an electronic vaping device within the past 30 days by region





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Prevention

School Engagement and Resources



How nicotine affects the brain

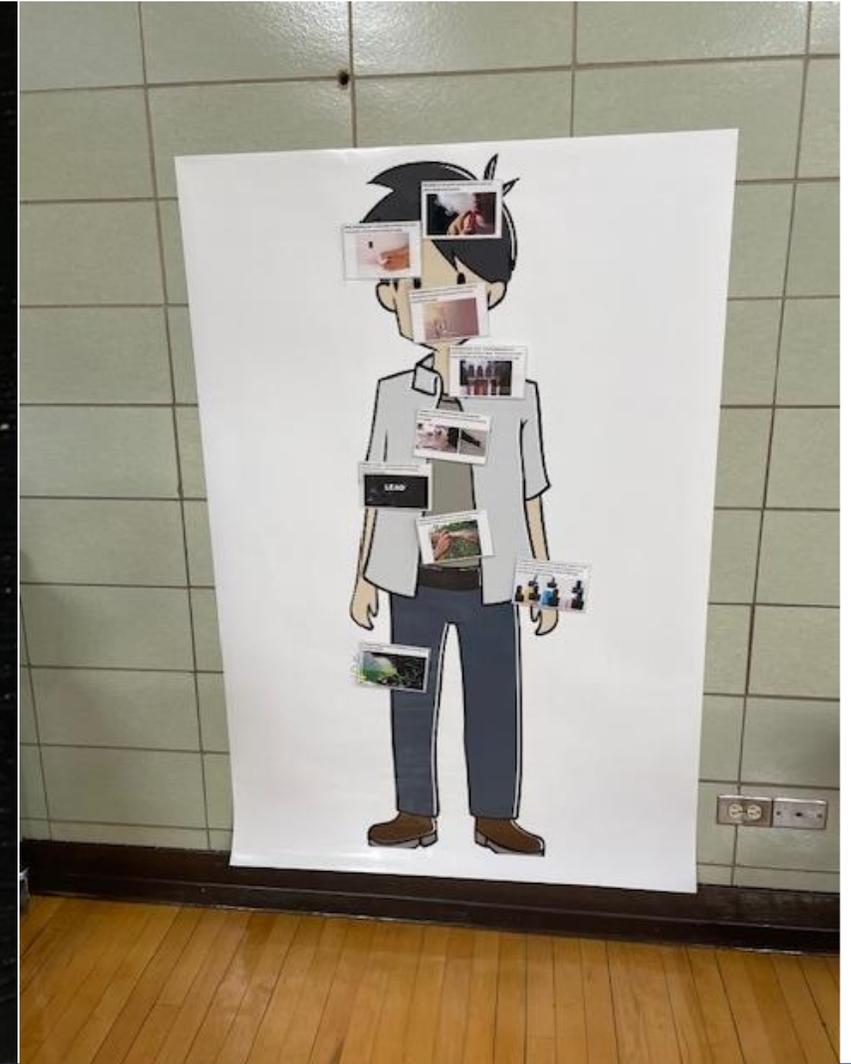
Nicotine found in tobacco products, vaping devices, and nicotine pouches can:

- Affect brain development
- Cause issues with learning
- Lead to anxiety
- Increase symptoms of depression
- Cause irritability

Using products with nicotine can cause addiction or nicotine dependence. This is when someone needs nicotine so that they don't have withdrawal symptoms.

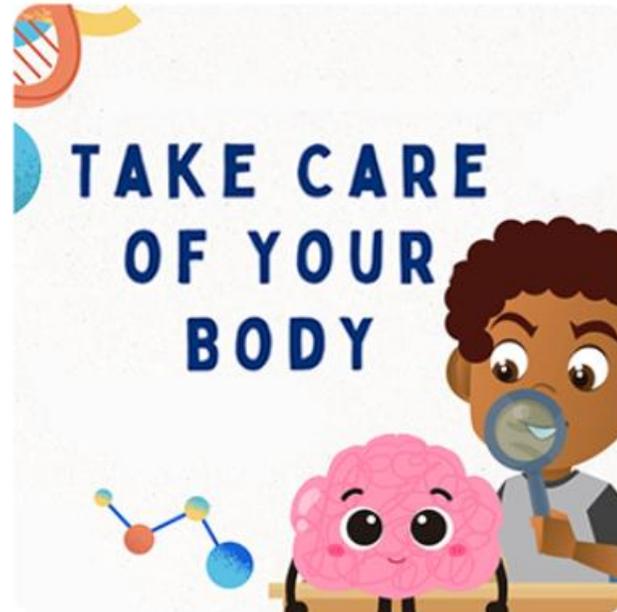
Withdrawal symptoms include nicotine cravings, depression, anxiety, problems focusing and problems sleeping.

Because the brain is not fully developed until age 25, it is easier for younger people to become addicted to nicotine.





For Elementary Schools (Click here to view lessons)



Lesson 1



Lesson 2



<https://med.stanford.edu/tobaccopreventiontoolkit/you-and-me-together-vape-free-curriculum.html>



Vape Prevention Resources

Talking
with
youth
about
vaping

Get the facts

Start by listening

Use teachable moments

Focus on positive messages



ARAPAHOE COUNTY



**WELCOME TO OUR TOBACCO-
AND NICOTINE-FREE SCHOOL**
**BIENVENIDOS A NUESTRA ESCUELA
LIBRE DE TABACO Y NICOTINA**



Thank you for keeping our school safe and healthy.

**Gracias por mantener nuestra
escuela segura y saludable.**

**Tobacco-Free Schools Law
C.R.S. 25-14-103.5**



COLORADO
Department of Public
Health & Environment

Tobacco Free School Signage



Tobacco and Nicotine-free Schools Policy

- Curriculum requirements
 - Enforcing policy
 - Communication
 - Updating policy
 - Discipline
 - Alternatives to suspension
-



Alternatives to Suspension

SECOND CHANCE

Helping youth re-think their relationship with tobacco, vaping, and other nicotine products.



COLORADO
Department of Public
Health & Environment



Health
Healthy Schools Start Here

ABOUT THE PROGRAM

Second Chance is a free, web-based, interactive, self-directed program designed for middle and high school students to be used as an educational alternative-to-suspension for tobacco policy infractions. The program may also be helpful for youth who may be curious about tobacco or other nicotine products and would benefit from education.

Alternatives to Suspension

- Catch My Breath
- Healthy Futures
- INDEPTH

~~BE VAPE~~ FREE

BeVapeFree.org

Certificate of Completion

This is to certify that

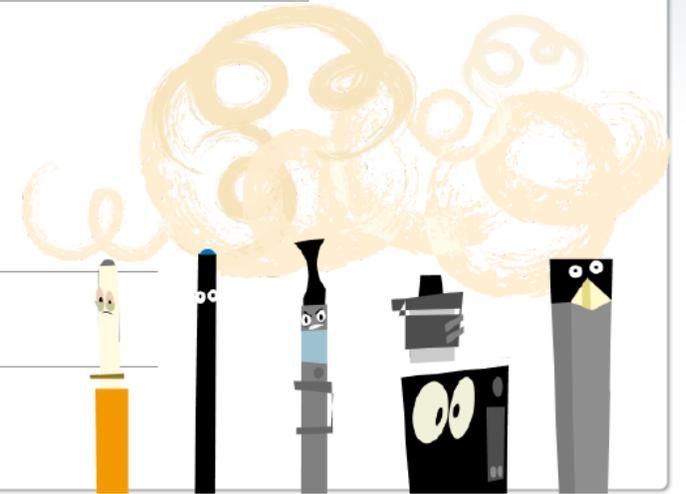
Student Name

has successfully completed the module:

Vaping Risks Revealed

School

Teacher Signature



CATCH
MY BREATH

Discovery
EDUCATION

Generously supported by

CVSHealth
FOUNDATION



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Public Policy

Education and Engagement



Local Public Policy Work

- Relationship building with city and county elected officials, staff (e.g., city managers; licensing and code enforcement), and community organizations
 - Monitoring council agendas, reaching out to offer support (e.g., education, draft ordinance language)
 - Tracking compliance checks and violations for state-licensed retailers
 - Mapping retailer proximity to youth-serving locations
-



Tobacco Signage Policy – Partnership with Open Spaces Department



150 Ways to Enjoy Open Spaces



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On the Horizon

Evolving Landscape; Increasing Capacity

- Needs remain high among school districts
- Aurora Zyn factory
- State legislative session
- Menthol CO Quitline incentives
- Youth Advisory Board!
- Increasing team capacity for Clean Indoor Air Act response and more!



Questions and Discussion

Contacts

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