



**SOUTH METRO**  
DENVER CHAMBER

*Supporting Colorado's First County*

*Responsive to our Community...*



**ARAPAHOE COUNTY**



# Thank you for your partnership!

---



**After celebrating 100 years of service with Arapahoe County in 2021, the vibrant economic climate of 2024 continues to shape and transform the thriving business community.**

**To further support and respond to our thriving community, we continue to increase our efforts for business attraction and retention by providing education, advocacy, professional activities and events to support Arapahoe County and south metro Denver businesses.**



**ECONOMIC DEVELOPMENT**



**ADVOCACY and PUBLIC POLICY**



**BUSINESS ENGAGEMENT**



### **Our Mission**

The South Metro Denver Chamber is the catalyst for business growth and success in the South Metro Denver region by:

- Fostering a vibrant economic climate and culture
- Advocating for our members on local, state, and national policy
  - Informing and educating our members and communities
  - Creating opportunities for civic and business engagement



**SOUTH METRO**  
DENVER CHAMBER

## **Our Purpose**

- The **C**atalyst for business growth
- The **C**onvener of leaders & influencers who make things happen
  - The **C**hampion for stronger community, inclusive culture, collaboration, and courage

Thursday October 17, 2024

Collaborative Training Session with Aurora Chamber

*Led by Dave Kilby, 34-year Executive VP of Western Association of Chamber Executives*

Location: Comedy Works South in Landmark

# Focusing on Arapahoe County

---

Arapahoe County Critical Services, Workforce/Education,  
Economic Development, and Community Engagement





# South Metro Denver Chamber Board of Directors members located in Arapahoe County providing Critical Services, Workforce/Education, Economic Development, and Community Engagement to Arapahoe County Residents

---

\*Commissioner Carrie Warren-Gully

- Amy Laurent/Director of Business Development, Advent Health-Littleton Hospital
- Becky Nelson/Director of Economic Development, Denver South
- Bret Duston/SVP Managing Director Commercial Banking, Academy Bank
- Chad Vorthmann/Government Relations, Lockheed Martin Space
- Chuwen Huang/Senior Vice President, FirstBank
- Emily Trujillo/Chief Operating Officer-COO, Centennial Hospital
- Gary Amella/Director of Governmental Affairs, COMCAST
- Henry Sobanet/Chief Financial Officer-Senior Vice Chancellor for Administration and Government Relations, CSU-CSU Global
- Jennifer Perry/Deputy Superintendent, Cherry Creek School District

- Matt Hughes/Director of Physicians Relations, Children's Hospital Colorado
- Mike Fronapel/Director and CEO, Centennial Airport
- Mike Sutherland/Council Member, City of Centennial
- Nathan Steele/South Metro Area Manager, Xcel Energy
- Nicole Milo/System Director Government & Community Affairs Advocacy, CommonSpirit Health
- Pam Sullivan/VP of Communications and Philanthropy, Christian Living Communities
- Rhonda Lord/Owner-Client Relations, Express Employment Professionals
- Scott Davis/CEO, Swedish Hospital
- Dr. Stephanie Fujii/President Arapahoe Community College
- Todd Lambert/Superintendent, Littleton Public Schools

# Critical Services Required by Arapahoe County Residents

---

## **South Metro Denver Chamber Board of Directors members located in Arapahoe County**

- Amy Laurent/Director of Business Development, Advent Health-Littleton Hospital
- Emily Trujillo/Chief Operating Officer-COO, Centennial Hospital
- Matt Hughes/Director of Physicians Relations, Children's Hospital Colorado
- Nicole Milo/System Director Government & Community Affairs Advocacy, CommonSpirit Health
- Pam Sullivan/VP of Communications and Philanthropy, Christian Living Communities
- Scott Davis/CEO, Swedish Hospital
- Jeff Keener, President/CEO member of the Aurora Medical Center, Spalding Rehab and Centennial Hospital  
Community Advisory Board

# Critical Services Required by Arapahoe County Residents

**OTHER South Metro Denver Chamber Members (Non-Board members) supported by the Chamber and providing Critical Services to Arapahoe County Residents**

Kaiser Permanente

Medical Center of Aurora

Craig Hospital (PT and Mental Health therapy for their residents)

The Crisis Center

Denver Springs

Still Waters Mental Health

Ellie Mental Health Centennial

Ellie Mental Health Greenwood Village

Family Care Center (mental/behavioral health)

Enrich Relationship Center of Colorado

Ready to Work Englewood (MH therapy for their residents in the nonprofit sector)

Bullying Recovery Resource Center

Colorado Couples & Family Therapy

Multiple Arapahoe County Nonprofits



# Workforce/Education

## **South Metro Denver Chamber Board of Directors members located in Arapahoe County**

- Henry Sobanet/Chief Financial Officer-Senior Vice Chancellor for Administration and Government Relations, CSU-CSU Global
- Jennifer Perry/Deputy Superintendent, Cherry Creek School District
- Rhonda Lord/Owner-Client Relations, Express Employment Professionals
- Dr. Stephanie Fujii/President Arapahoe Community College
- Todd Lambert/Superintendent, Littleton Public Schools

## **OTHER South Metro Denver Chamber members (Non-Board members) supported by the Chamber and providing Workforce/Education services to Arapahoe County Residents**

- Community College of Aurora
- Junior Achievement



# Economic Development

## **South Metro Denver Chamber Board of Directors members located in Arapahoe County**

- Becky Nelson/Director of Economic Development, Denver South
- Bret Duston/SVP Managing Director Commercial Banking, Academy Bank
- Chad Vorthmann/Government Relations, Lockheed Martin Space
- Chuwen Huang/Senior Vice President, FirstBank
- Mike Fronapel/Director and CEO, Centennial Airport
- Mike Sutherland/Council Member, City of Centennial



**South Metro Denver Chamber Legislative Action Committee aligned with and fully supported Arapahoe County throughout the 2024 legislative session.**





## Moving the Partnership Forward

More than ever, our joint efforts will be needed to attract new business, retain existing businesses, engage and educate current employees and increase the value of doing business in Arapahoe County.

## “2024/2025 Business Spotlight and Neighborhood Event Campaign”



In collaboration and partnership with our Chamber media members we are prepared to initiate our 2024/2025 economic development campaign. This campaign follows our stated Chamber Pillar/Initiative regarding economic development.





## “2024/2025 Business Spotlight and Neighborhood Event Campaign”

Our Business Spotlight and Neighborhood Event Campaign reflects the positive impact of tourism and the ability of the Chamber to be:

- **THE CATALYST FOR BUSINESS GROWTH**
- **THE CONVENER OF LEADERS & INFLUENCERS WHO MAKE THINGS HAPPEN**
- **THE CHAMPION FOR STRONGER COMMUNITY**

Tourism increases economic activity. The influx of tourists drives up local businesses' demand for services and products, creating jobs, and increasing revenues. Direct benefits include those created by tourism-related activities such as accommodation, transport, and attractions.

(continued)

## “2024/2025 Business Spotlight and Neighborhood Event Campaign”

The impact of tourism on the economy extends beyond generating income and employment. It acts as a growth engine, stimulating investment in infrastructure, promoting sustainable development, and fostering the conservation of cultural and natural heritage. This multifaceted influence demonstrates how tourism is fundamental to economic development.

(continued)





## “2024/2025 Business Spotlight and Neighborhood Event Campaign”

### **1. Infrastructure Development.**

Tourism provides the government and private sector with the revenue to invest in the infrastructure required for tourism activities. This includes the construction and renovation of roads, highways, and airports. For example, increased tourism can lead to improved access and transportation networks, which benefit the local economy and travelers alike.

### **2. Cultural Preservation.**

Tourism also plays a role in preserving historical sites and cultural traditions. As many visitors flock to a destination to learn about its history and culture, tourism can help generate sufficient funds for cultural conservation efforts.

### **3. Natural Resources.**

Tourism can provide incentives for protecting and preserving natural resources and ecosystems. By introducing sustainable tourism practices, areas with important biodiversity can be better safeguarded against destruction while delivering economic benefits to the local community.

### **4. Local Entrepreneurship and Small Business Growth.**

The influx of visitors to a destination can also stimulate the growth of small, locally owned businesses. Restaurants and retail stores often experience increased profits. At the same time, entrepreneurs can take advantage of new opportunities in the tourism industry.

(continued)



## “2024/2025 Business Spotlight and Neighborhood Event Campaign”

### *The Interconnectedness of the Tourism Industry with Other Industries*

The tourism industry is intricately connected to a wide array of other industries.

It's challenging to measure tourism's exact contributions due to the level of fragmentation within the industry. However, its actual value is expected to be far greater than reported. This is because travelers also contribute to non-travel sectors such as retail, recreation, and entertainment.

*Tourism is a significant driver of economic prosperity as it contributes to job creation and spurs innovation and investments.*

(continued)



## “2024/2025 Business Spotlight and Neighborhood Event Campaign”

### *The Relationship Between Tourism and Economic Growth*

Given the significant impact of tourism on the economy, it’s important to examine the relationship between tourism and economic growth.

#### Tourism as a Driver for Economic Growth

Increased demand stimulates the economy by creating jobs in different sectors, from hospitality to transport, which brings in more revenue and opportunities for growth within the community.

### *The Multiplier Effect of Tourism*

The interconnectedness of tourism also leads to the multiplier effect, which amplifies the economic impact of tourism on a region or county.

Tourism also has a multiplier effect on other industries. For example, suppose a tourist spends money on a hotel room. In that case, the hotel purchases goods and services from other businesses such as food, linen, and toiletries. These businesses, in turn, purchase goods and services from other companies, and the cycle continues.

This means the economic impact of tourism is not limited to the tourism industry but spreads across various sectors of the economy. The expenditure of tourists on tourism can generate income resulting in new revenue streams, investments, savings, and consumption.

(continued)

## “2024/2025 Business Spotlight and Neighborhood Event Campaign”

### **Benefits of Tourism**

Tourism provides numerous benefits to economies, playing a crucial role. Here are some of the key benefits of tourism:

**Economic Growth:** Tourism significantly contributes to economic growth by generating income and employment. Tourism stimulates local economies through direct spending on goods and services, creating jobs in hotels, restaurants, and other tourism-related businesses.

**Job Creation:** Tourism creates a wide range of jobs, not only in the tourism sectors such as hospitality and travel services but also in related industries like retail and transportation. In regions with high unemployment rates, tourism can be a vital source of employment.

**Global Awareness and Learning:** Tourism encourages global awareness and cross-cultural understanding. By interacting with different cultures, tourists and locals alike can develop a deeper appreciation for cultural diversity, fostering a sense of global community.

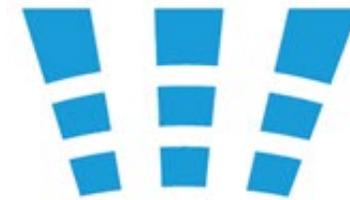
### **Conclusion**

**The economic impact of tourism is enormous, and the industry has the potential to be a significant driver of economic growth.**

# ABOUT *the* CHAMBER

## Who We Are

The South Metro Denver Chamber is a non-partisan, pro-business organization advocating for laws and regulations to create a strong business climate for our members. Since 1921, the Chamber has been one of the most influential forces in local and regional economic development. With over 700 members incorporating more than 350,000 employees, we offer unique benefits and opportunities for local businesses of all sizes to prosper.



PROSPER

**SOUTH METRO**  
DENVER CHAMBER

*We are committed to improving the strength and stability of our business community. We help our members maximize the value of their membership to increase success.*

# Our Business Community Metrics

**Businesses currently served – Over 700**

**Events Hosted in 2024 (YTD) – 142**

**Key events:**

- January 2024 Legislative Action Committee - Legislative Kickoff 2024  
Economic Development Group (EDG) and PowerUp – The Grid Unplugged  
Economic Forecast Breakfast (Arapahoe County Gold Sponsor)
- February 2024 EnACT – 2024 Predictions, Opportunities, and Areas of Concern specifically for Construction  
Partners in Philanthropy – Actionable Impact: Workplace Giving is Good for Business
- March 2024 Mayor’s forum consisting of six regional Mayors: Centennial, Greenwood Village, Littleton, Englewood, Lone Tree and Castle Pines  
Business Awards Celebration (Arapahoe County Platinum Sponsor)
- April 2024 Building Performance Standards: What to know about Colorado Reg 28 and EnergizeDenver
- May 2024 EDG Technology and AI in Healthcare  
The TANK nonprofit event (Raising nearly \$29,000)  
Health & Wellness – Discover Wellness: Kids & the Workplace
- June 2024 Golf Tournament (including city and county law enforcement appreciation day)  
Building Boom: Analyzing Economic Ripples in the South Denver Corridor  
The Big Picture of Energy and Bettering Human Lives (EDG and PowerUp)
- July 2024 Summer Soiree for investors and community partners

12 Monthly Business After Hours (BAH) with 80 to 140 business leaders and owners networking and engaged in the south metro region

EnACT, Women In Business, Health & Wellness, Partners in Philanthropy, and Leads Groups provide additional education and business engagement in multiple monthly events

**Upcoming:**

- EDG – Air N Space-A-Palooza (with Arapahoe/Douglas Works!)      Workforce Development Showcase (Arapahoe County Platinum Sponsor)
- Economic Impacts of Philanthropy/Social Responsibility      Women In Business Annual Conference      Nonprofit Fair
- SMDC & Colorado Gives Day Business After Hours



# Our Business Community Metrics

## *County Partner Event Participation*

- City of Centennial State of the City
- City of Littleton State of the City
- Arapahoe County State of the County
- Arapahoe County, Boots Not Suits and County Fair
- Denver South Business Coalition and Partnership Meeting engagement
- South Suburban Board of Directors Candidate Forum and Election
- 2024 Primary Election communications

**Key this year: Leveraging the SMDC channels for election education and communications.**

**How does the South Metro Denver Chamber assist with coming ballot issues?**

# Arapahoe County Impact

## *Regional Outreach:*

- Cities of Centennial, Cherry Hills, Englewood, Greenwood Village, Littleton - Ribbon Cuttings, Grand Openings, Open Houses
- Jeff Keener, President/CEO member of the Aurora Medical Center, Spalding Rehab and Centennial Hospital Community Advisory Board
- Jeff Keener, President/CEO participating in the Homeless Coordinating Committee
- Jeff Keener, President/CEO positioned on the executive committee of the Centennial Arts & Cultural Foundation
- Jeff Keener, President/CEO positioned on the Centennial Futures Committee
- Arapahoe Library Business Engagement – Business Librarian resource outreach to multiple Chamber businesses (small to medium)
- Multi-Media Marketing of Arapahoe County and south metro area in conjunction with IHeart Media, Denver Business Journal, Gazette, and local newspapers (ie The Villager, Centennial Citizen, Englewood Herald, Littleton Independent). 2024/2025 Expansion with Colorado Biz Magazine and Salem Media Group.
- Business Leaders for Responsible Government, forum preparation and moderation
- Direct Business Development – connecting business members. (Aerospace, Aviation, Communications, Banking/Finance, Energy, Entertainment, K-12 and Higher Education, Mental/Behavioral Health and Healthcare, Hospitality, Manufacturing, Nonprofits, Retail, Technology, Trades)
- Engagement with LPS and CCSD career pathways programs and internships (SMDC has employed 4 interns)

# Arapahoe County Collaboration

## ***Increasing Awareness of the County's Investment and Partnership:***

- Arapahoe Commissioner Carrie Warren-Gully and A/D Works Jamie Fisher are current members of the SMDC Board of Directors, both helping to shape the county and region
- Cities of Centennial, Englewood, Greenwood Village, Littleton - Ribbon Cuttings, Open House, Grand Openings in which the Arapahoe County Commissioners participated
- Meetings with Economic Development, Mayors, Council Members, and other city departments to promote business engagement and programs
- Chamber programs for the Economic Development Group, PowerUp, EnACT, Women In Business, Health & Wellness Group, Nonprofits with Business Partners, and Chamber Ambassadors hosted in Arapahoe County business member facilities such as Streets of Southglenn, Venture X, Thrive Workplace, Village Workspace, Littleton Public Schools, Arapahoe Libraries, Arapahoe Community College, Junior Achievement, and more.

## ***County Program Distribution and Promotion:***

- The County Line is featured on the South Metro Denver Chamber website and links are included regularly in weekly newsletters
- Arapahoe County events are published in the Chamber newsletter, on the Community Calendar, select events on the Chamber Event calendar, and throughout social media in advance on LinkedIn, Facebook, Instagram and X

# Arapahoe County Collaboration

## *Arapahoe/Douglas Works! Partnership and Programs*

- A/D Works! and the SMDC partnered to promote employment options to County and regional businesses
- A/D Works! was recommended and introduced to multiple business members of the SMDC for workforce recruitment in aerospace, manufacturing, aviation, bioscience, and healthcare
- A/D Works! and SMDC Board Member Jamie Fisher and the Economic Development Committee/Partnership working together to produce the 2024 Workforce Development Showcase in late September

## *Public Safety*

- Arapahoe County Sheriff collaboration and partnership
- Back the Blue K-9 Force

## *Health & Wellness*

- Driving education and blood drives throughout 2024 with the SMDC Health & Wellness Program



**SOUTH METRO**  
DENVER CHAMBER

# 2023 / 2024 – Operational Successes

- Membership has grown and current financial stability has been realized. Over 150 new members to date this fiscal year.
- SMDC staff of five full-time employees, 1 part-time, and regional interns support growth and live event programming.
- Revenues are increasing with prospect conversion to enrollment and membership upgrades for renewals. Some cancellations were realized due to business closures, lack of workforce, and member budget adjustments.
- Office and equipment overhead was reduced to positively impact SMDC budget.
- SMDC was a leader in communicating with state and local leaders on behalf of our business members.
- SMDC Legislative Action Committee and lobbyist continue to fight for our business community by taking positions on over 60 bills during session.

# 2023 / 2024 – Challenges and Results

Greatest Challenge: Grow beyond where we are today, improve in every area of programming and advocacy, and continue to build a better community and economic future in the South Metro Denver region.

## Results from Challenges:

1. The Annual Economic Forecast Breakfast had over 400 in-person attend.
2. SMDC Groups and Committees continued meetings in person, hybrid or in-person to provide legislative oversight and position statements, business education, and interactive programming.
3. Diversity, Equity and Inclusion (DE&I) continues to build awareness and business support in programming and recruitment efforts.

# 2023 / 2024 – Utilizing County Investment Funds

All funds invested in the SMDC were utilized efficiently. A conservative spending approach and thoughtful planning provided maximum support to our county businesses and south metro region.

- Reduced office space (operating costs) at Streets of Southglenn
- Technological enhancements made for operational efficiencies
- Maximized funding to digital and online media campaigns
- Continued Social Media enhancements for business partnerships and membership management
- Effectively managed budget for administrative and marketing needs
- Increased staff supporting economic development and business initiatives through programming



In partnership with Arapahoe County, we are committed to address the following issues:

- Build the Arapahoe County brand using the Chamber to facilitate community engagement and sponsorships
- Assist the County in clarifying their role in both the business and community as a whole
- Grow our partnership related to all current and future aspects of Workforce Development
- Expand our vision, focus and actions regarding economic development
- Leverage our Legislative Action Committee to lobby elected state representatives to positively benefit Arapahoe County and businesses
- Utilize Business Leaders for Responsible Government (BLRG) to jump start discussions on our cities, Arapahoe County and state priorities
- Work closely with municipalities within the County
- Continue to provide and highlight diverse groups and opportunities for everyone in the County
- Define and engage our many Chamber members to help mitigate challenges in the following:
  - Affordable housing, right-size housing, public and private remedies
  - Mental/Behavioral health
  - Transportation
  - Education
  - Aging



## Strategic Initiatives on the Forefront

- Increase our partnership planning time with Arapahoe County to best identify and serve the needs of the County. It is imperative to develop a cohesive approach to support business initiatives and economic growth for our region.
- Develop South Metro Denver Chamber Tourism program to serve the region supporting local business development.
- Continue our business relationship with A/D Works! to increase SMDC presence in workforce.
- Collaborate with Denver South to facilitate a cohesive, two-prong approach to business attraction and retention.
- Recruit and retain professionally driven leaders while continuing to identify new Board members and talent for enhanced Committee leadership and support of business members.
- Expand support to existing membership, events, marketing, outreach and business development of new membership. Increase high touch collaboration and support strategic initiatives for the SMDC including all Groups and Committees.
- Increase SMDC social media presence. Utilize additional staff to enhance member relations, community awareness, and outreach.
- Enhance regional presence through multi-media, multi-generation approach in conjunction with IHeart media, Salem Media, and other regional partners aforementioned.

# Member Testimonials

## Reviews from small business members:

The membership of the chamber is and always has been strong in helping foster business relationships and opportunities for growth. DS

This Chamber has helped me and my business grow tremendously. There is nothing your business could need that is not offered here. The socials are a blast and the staff is amazing! JS



### Value of the South Metro Denver Chamber

Membership in the South Metro Denver Chamber provides tremendous value to FirstBank. Our membership in the chamber **amplifies our voice on local economic and legislative issues**, it creates **opportunities for business development** through numerous networking events, it **educates our team on matters important to the economic health of the community**, and it creates a **welcoming and fun atmosphere** for all.

- FirstBank



The South Metro Denver Chamber allows CSU the opportunity to **connect with businesses large and small** to understand their workforce needs and to tailor our educational offerings. It also allows us the chance to work with critical businesses to help them solve their pressing challenges by employing our world class research and global network. The **SMDC is a vital part of the Denver community** and we are thrilled to be a part of this great organization.

- Colorado State University



Alpine Bank's membership in the South Metro Denver Chamber has been a critical component of our success in the region. The Chamber's **wide array of programming and leadership opportunities** have **allowed our team to engage in many different ways**, resulting in valuable new relationships and a great appreciation for the South Metro Denver people, businesses, and communities that we serve.

- Alpine Bank



Comcast is proud to be a part of the South Metro Denver Chamber of Commerce. Being a member **creates awareness of our local presence and commitment**, allows us to be a included in the **chamber's advocacy on behalf of the region's business community**, and provides **significant business and recognition opportunities for our employees**. The SMDC is a driving force in **supporting our region and adds value to our company every day**.

- Comcast



The South Metro Denver Chamber has been an effective **advocate for its members on local, state, and national policy by promoting a pro-business voice and building community in the south-metro area**. At Lockheed Martin Space, we appreciate the chamber's partnership and advocacy on behalf of the aerospace industry over the years and look forward to the future.

- Lockheed Martin



Academy Bank believes in being an active participant in the Chamber's vital mission to **keep the South Metro economy growing, vibrant, and diverse**. We appreciate the **connectivity, information, and relationships** we develop as a member.

-Academy Bank



## Our Strategic Priorities guide our initiatives and serve as the focus for our members' success:

**COLLABORATION** - The Chamber provides numerous opportunities for strategic partnerships. These relationships are the foundation of an engaged and prosperous community.

**EMPOWERMENT** – Chamber programs encourage members to realize their full potential through meaningful and impactful change.

**TRANSFORMATION** – Chamber members and staff work together to turn ideas into actions that move our business community forward.

**CELEBRATION** – The acknowledgement of success is a key driver for continued success. SMDC recognizes and honors victories of all sizes among our members.

What sets us apart from other Chambers? **WE LISTEN! WE COLLABORATE!**



# ABOUT *the* CHAMBER

What You Get For Your Investment

Our members have unique needs, that's why our business development managers work with members to design a strategic interaction plan according to their business goals.



**Community Leadership** – Creates opportunities to gain visibility and leadership experience, encouraging you to explore interests and engage with the Chamber community.

**Events and Education** – Hosts over 100 events annually including education seminars providing insight to your business.

**Business Retention and Expansion (BRE)** – Strategically surveys businesses in our community to create a healthy sustainable economy.

**Local Government Access** – Members connect with local, state and federal representatives to promote collaborative business solutions.

**Visibility** – The Chamber First Program promotes a cooperative business culture including all company listings in the online directory.

**Business Attraction** – Through regional partnerships, trade missions, and site selection efforts, we collaborate to recruit primary employers and provide support to companies moving to South Metro Denver.

**Public Policy** – Members compose the voice of SMDC, voting on important issues and working with staff to lobby for relevant causes at the Colorado Capitol.

**Economic Development Advocacy** – Through collaboration, advocacy, and our monthly Economic Development Group meetings, we support efforts that improve the business climate and economic infrastructure of our community.



The South Metro Denver Chamber is the catalyst for business growth and success in the south metro Denver region by:

- Fostering a vibrant economic climate and culture
- Advocating for our members on local, state and national policy
- Informing and educating our members and communities
- Creating opportunities for civic and business engagement

Through these action-oriented initiatives, we provide value to our members and an environment for growth and prosperity.

### ECONOMIC DEVELOPMENT



Through collaborative efforts the Chamber fosters a vibrant economic climate and culture on a regional and global level. Our economic development efforts are focused on business attraction, retention and expansion.

#### Our areas of focus include:

- The go-to resource for new businesses in the region
- Advocating for the business community
- Bringing business leaders together through various programming
- Supporting a vibrant talent pipeline
- Collaborating with international business and organizations

### PUBLIC POLICY



The Chamber is a non-partisan, pro-commerce organization with a 100-year history of advocating for a strong business climate on local, state and national policy. The Chamber is uniquely positioned to effect lasting public policy change.

#### Our areas of focus include:

- Pro-business regulation
- Transportation
- Education
- STEM
- Infrastructure
- Affordable housing
- Member interests
- Trade
- Healthcare
- Energy and natural resources
- Workforce development
- Tax policy
- Arts & cultural development

### BUSINESS ENGAGEMENT



The Chamber provides multiple opportunities to enhance, grow, and elevate our member's individual and business success through relationship building, networking and various engagements within the Chamber and the community.

#### Opportunities include:

- Connecting individuals and organizations to grow their business
- Increasing visibility through chamber committees and groups
- Leadership positions which contribute to overall chamber and group goals and initiatives
- Providing business education and training to members by members



# HOW TO GET INVOLVED

Passionate and professional individuals comprise our groups and committees, excited to collaborate with new members and reconnect current members. We offer exclusive opportunities to engage, leading discussions and forums to influence our community's impact on critical issues impacting South Metro Denver in economic development, public policy and business engagement. Pure networking opportunities are also a key component to our success.

## GROUPS & COMMITTEES

**AMBASSADORS:** Welcome committees; member connections; liaisons for chamber events.

**BUSINESS LEADERS FOR RESPONSIBLE GOVERNMENT (BLRG):** Educate on policy issues and advocate for members to interact with the electorate.

**ECONOMIC DEVELOPMENT GROUP (EDG):** Specific membership level providing access to vital information, programming and people based around chamber economic development efforts.

**EnACT (Engineering, Architecture, Construction and Trades):** Provide high-quality programming building awareness and broadening referral network and community connections of construction related services.

**HEALTH & WELLNESS COMMITTEE (HWC):** Educational programming and service resource providers to improve and sustain optimal physical, mental, social and financial wellness.

**LEGISLATIVE ACTION COMMITTEE (LAC):** Monitor and take positions on proposed legislation.

**NONPROFIT & BUSINESS PARTNERSHIP (The Non-Profit Group):** Strong community of non-profit organizations.

**POWER UP ENERGY COALITION:** The Power Up Energy Coalition is a group of individuals that strive to offer educational and diverse information to those intrigued by energy related topics.

**WOMEN IN BUSINESS (WIB):** Professional development platform with opportunities to advance your business growth and professional education.

PURE NETWORKING  
OPPORTUNITIES

BUSINESS AFTER HOURS

CHAMBER CONNECT /  
New Member Orientation

LEADS Groups

RIBBON CUTTINGS &  
GRAND OPENINGS

**The South Metro Denver Chamber remains committed to the future success of Arapahoe County, our business members, and the region. Together, and only together, as business partners, we have the unique opportunity and privilege to improve the fortunes and lives of an entire community. More than ever, we need to embrace and enhance our communication, networking and partnerships. The future is filled with opportunity and prosperity. There are no better means nor organizations in any community than local and regional chambers to be the catalyst for success to so many.**

**Your wisdom and financial support are the springboard to success. We can only accomplish our common goals in economic development, education, advocacy and business engagement with your partnership.**

**We appreciate the conversation today and look forward to the future.**

**Thank you for allowing the South Metro Denver Chamber to prove our value and show why we are the BestChamber.com.**



**ARAPAHOE COUNTY**



**SOUTH METRO  
DENVER CHAMBER**