



Unified Scoring Rubric

1. Organization Mission and Objectives (10 points)

- The organization's mission and history are clearly and concisely articulated.
- Organization's activities are mission-based.

2. Operations and Strategy (10 points)

- Organization has adequate staffing levels and well-defined roles, including board, staff, and volunteers.
- Organization adequately describes its approach to program evaluation.
- Organization's education programs and/or collaborations are clearly defined.

3. Equity, Diversity, Inclusivity, and Accessibility (10 points)

- Organization demonstrates that EDIA practices are embedded in hiring and programming.
- Strategies for diversifying the board, staff, and audiences are clearly stated.
- Programs authentically engage the diverse populations that live within the county.
- Outreach efforts and program participation demonstrate a commitment to providing access for under-resourced and historically underserved communities.
- Organization has an evaluation process in place to gauge the progress of EDIA efforts and their impact

4. Financial Responsibility (10 points)

- Organization has adequate reserves (3-6 mo.).
- Organization has diverse funding sources.
- Requested funds are appropriate for the scale and impact of the described activity/project.
- Financials are accurate and concise. Any deficits, excess profits, and/or large fluctuations are explained.

5. Impact on County Residents (10 points)

- Organization marketing strategy is specific to the county(ies) where programming will occur. Marketing strategy targets all residents of the county.
- Organization describes a direct benefit to and active engagement with the county's residents and visitors.
- Planned activities expand and/or enrich programming available to county residents.